

**Mississippi State University
Notice of Proposed Sole Source Purchase**

256-036

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

HitTrax FULL Version: HitTrax Baseball/Softball Simulator, HitTrax PC Kiosk, HitTrax Viewpoint, Installations and Training, & Premium Training Subscription with ViewPoint & MLB Gaming Subscription

2. Explanation of the need to be fulfilled by this item(s), how it is unique from all other options, and why it is the only one that can meet the specific needs of the department:
The softball program requires a data-driven hitting and training system that provides real-time feedback with video integration to improve player performance. HitTrax is the only system that combines accurate softball-specific metrics, instant video playback, and interactive game simulation in one platform. Competing products either lack softball calibration, do not offer integrated video analysis, or fail to provide the same level of data accuracy and engagement tools. Therefore, HitTrax is the only system capable of meeting the department's specific performance, training, and evaluation needs.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

HitTrax. Elena Binkhorst. InMotion Systems is the only company that makes and sells the HitTrax system. Only HitTrax provides this exact technology that tracks real-time softball data, video, and training tools to help our coaches develop players and improve performance.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

\$17,744

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

As confirmed by the attached Sole Source letter from InMotion Systems, they are the only company that manufactures and sells the HitTrax system. No other companies were contacted because this product combines real-time data tracking, video analysis, and interactive training exclusively for softball. We contacted HitTrax directly to confirm their sole-source status and obtain an official quote to ensure we received the best possible price.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO

Interim Deputy Director of Procurement & Contracts

jmayfield@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.